

Strategic Directions for FUS



Preliminary Talking Points
from the Board of Trustees
Fall 2014

How Have We Done on Previous Goals?

- **DEFINE THE FUS FUTURE**
 - Understand how to do discernment (new board policy)
- **ADJUST THE MIX OF PROGRAMS**
 - Retention strategies, Outreach, Education, and Service
 - Congregational Life team, SJC, Adult RE team
- **HIRE A SECOND MINISTER**
 - Explored the possibility (Assistant Minister)
- **CLARIFY GOVERNANCE AND DEVELOP LEADERSHIP**
 - Governance Task Force (Newly established)
- **BEING A RESPONSIBLE STEWARD OF OUR BUILDING**
 - Air Conditioning in the summer months, etc. (continuation)



Overarching Directions for 2014-2018

- Strengthen FUS as a humanist beacon and home
- Support membership growth
- Increase partner programming
- Improve our building to better serve our purposes.



Building Issues and Goals

- Need a 12-month comfortable capability
- Improve the visual experience
- Conserve energy and use renewable sources
- Preserve and reflect both historical aesthetics and values
- Be welcoming from all directions
- Responsible for protecting our building



Establish a Capital Campaign Task Force

- Enormous task to clarify the big questions...
 - Financing options and pledge impacts
 - Prioritizing scope and choice of projects
 - Staying true to the vision of FUS



Just a “Few” Capital Needs Possible?

- Integrated HVAC options for long-term
- Solar panel array
- Boiler replacement
- New windows for education wing
- Repair / improve Groveland entrance
- Audio/visual upgrades in Upper Assembly
- Dietrich patio remodel / landscaping



...and even longer term...

- Phase II ?
 - Landscaping of Lower Assy patio and connection to Groveland entrance
 - Elevator at Groveland entrance
 - Interior design makeover for Lower Assembly



Specific Short-Term Goals

- Continue to integrate FUS programming on larger scale
- Achieve 500 member “large church” status
- Continue to work on Governance improvements within the new framework
- Aggressive 12-month programming goals
- Support serious stewardship efforts on year-round basis

